

Jammie Torson

uxjammie.com • jammie.torson@gmail.com • (334) 332-4102

Passionate UX Designer with over 3 years of professional experience creating impactful, user-friendly designs. Looking to leverage my expertise in UX to create innovative and intuitive solutions that engage and delight users.

Experience

Refined Pixel, Inc

UX Architect I 2021 – 2023

- Lead UX design projects and mentor junior team members
- Develop and implement UX design strategies aligned with client objectives and goals
- Led workshops and design thinking sessions to facilitate ideation and encourage cross-team collaboration

Associate UI/UX Designer I 2020 – 2021

- Create wireframes, user flows, and prototypes to visualize and communicate design concepts
- Conducted user research (user interviews, surveys, benchmarking) and usability testing to understand user needs and goals
- Maintain up-to-date knowledge of industry trends and best practices in UX design

Vintage Staircase

eCommerce Manager I 2016 – 2020

- Ran a successful online Etsy shop selling handcrafted items to thousands of customers while maintaining a 5 star rating
- Managed all aspects of eCommerce including maintaining product listings, customer inquiries, and marketing efforts
- Optimized market page and listings to rank at the top of Etsy search results and consistently featured as an Etsy Star Seller
- Promoted shop across social media and through email campaigns to increase traffic and brand awareness

Kays Jewelers

Senior Sales Associate I 2013 – 2016

- Maintained daily focus on team performance and customer service ratings to ensure all goals were met
- Help develop skills and product knowledge of team members through training, evaluation, and recruiting
- Responsible for bi-annual store audits to ensure all inventory counts and sales figures were up to date and accurate

Sales Associate I 2010 – 2013

- Responsible for engaging customers to understand their needs, presenting merchandise and meeting sales goals
- Completed industry training including DCA Diamontologist Certification

Education

Google UX Design Certificate

Summer 2023

Auburn University

BA, Art History

Spring 2014

Skills

UI / UX Design

User Research

Usability Testing

Heuristic Evaluation

Design Systems

Responsive Design

Accessibility Standards

Information Architecture

Journey Mapping

Personas

Wireframing

Prototyping

Sitemaps

Software

Figma

Adobe XD

Creative Cloud

Google Analytics

Digital Whiteboarding